

Elitawovenlabels Co.

Wesley Chapel, Florida

Telephone: +1.678.779.0555

E-mail: info@elitawovenlabels.com

www.elitawovenlabels.com

Content of this document:

About Us	2
Custom Woven Labels	3
Printed Cotton Labels	4
Printed Satin Labels	5
Custom Patches	6
Blank Printing Ribbons	7
Carton Hang tags	8
Printed/Hot Embossing leather labels	9
Terms and Conditions	10
Decide on The following	11
Custom Clothing Labels	13
Rush Production and Delivery Service	17
Frequently Asked Questions	18

About Elitawovenlabels

Elita Woven Labels is a family-owned business with headquarters in Tampa, Florida. We are a proud leader in the production of woven labels and photo-quality satin label printing.

We have over 25 years of experience in the international labels industry. We understand that pricing, branding, and high turnaround time are all critical elements for the apparel and textile industry. We use the most modern electronically controlled weaving machines, together with ultrasound and laser technology.

Ultrasonic cutting technology

We proudly present our products finished by smoothly cut edges as it is now required and in a high demand for any garment and clothing industry. Our ultrasonic label cutting machine can produce 3 types of folding: central (mid) fold, end-fold and straight cut with up to 200 pieces/minute.

We have developed cutting edge photo finish clothing labels – Made in the USA. Our main woven factory is located in Istanbul and is one of the most important woven label factories in Turkey.

Our main printing and research plant is located in Tampa, Florida. We have 20 high technology looms, including air jet looms, which allow us to produce up to 2,000,000 pieces a day. With laser cutting technology, we can cut logos in the exact the shape specified.

Our products are of the highest quality and are guaranteed to contain no oil, water or dust due to the 0.01 micron filtered air used in production. In addition to quality, we guarantee our customers will get the best prices and receive their products promptly.

In addition to the United States and Europe, we are working with customers in Hong-Kong, Israel, South Africa, and Canada.

Our mission

Elita Woven Labels mission is to provide our customers with the highest quality products at the best price. We constantly strive to implement new technologies based on our customers need and textile market demands.

Our vision is to be the global leader in development and production of textile and garment labels and tags. Being a leader means we will achieve production excellence, superior customer satisfaction and industry recognition.

We are proudly certified MADE in USA for Printed Satin, Printed Cotton and Custom Woven Patches .

Custom Woven Labels

We transform your design into woven cloth. Your logo is digitally double woven in an air jet loom using small denier polythreads. The result is a supple, upscale, and highly sturdy woven label that will maintain form and color over many washings and heavy use.

Please note that when you order woven tags, we automatically upgrade your order to the highest quality high definition damask grade with up to 8 colors, for no additional charge.

A damask apparel label is thicker and has more density. Damask woven label provides more definition to the edges of your art design leading to a smoother, high definition design.

We are here to help you every step of the way to ensure that the ordering process is easy and you are a 100% satisfied customer.

- Minimum order size: 100 labels
- Starting at \$165
- FREE US shipping
- Ships in 10–18 business days after approval
- Rush delivery available

Our customers can rely on a quality of the textile and fabric goods we offer. There are many types of custom woven labels and tags on the market and the key to successful textile business is to be creative.

Our quick turn-around and lowest price will guarantee your woven labels will be delivered on time and per your requested standards. Chose the cut that will fit your product the best, our labels can be used in variety of products from baby onesies, t-shirts, jackets, pants and many other clothing.

Printed Cotton Labels

We are excited to be the industry leader in the high definition printed cotton clothes labels produced at very affordable prices . Convert any textile label into a one-of-a-kind artwork, with almost limitless details, colors and design possibilities. We produce ultra-high definition images onto poly-cotton or 100% cotton.

ADVANTAGES :

- Enhance your branding strategies – mix and match colors, logos, folding styles and font.
- With small minimums of 50, you can afford to try new styles clothing labels.
- Do you have a photo or a painting? Send us a digital file and we can transform it into a cotton label.
- 48+ hour production rush available (conditions and charges apply)
- Standard production time – ships 10–18 business days after approval
- Selections available from ultra soft twill, flat sheet cotton, and thick canvas.
- The cotton label is classy, durable, and easy to sew.
- Standard cotton colors available white and natural beige.
- Life-Like Photo Quality Ultra High Definition Printed Cotton Labels for Clothes
- Ships in 10–18 business days after approval
- Rush delivery available

We use 100% cotton material or poly-cotton for our printed fabric labels. Color of the cotton is either natural beige or white. The end product is a high definition, high quality printed garment label with a life-like photo quality.

Your cotton tags will never be the same as you can mix and match colors, font or folding styles. Printed garment labels are easy to sew and very durable. Enhance your branding strategies – mix and match colors, logos, folding styles and font.

With small minimums of 50, you can afford to try new styles clothing labels.

Do you have a photo or a painting? Send us a digital file and we can transform it into a cotton label.

48+ hour production rush available (conditions and charges apply)

Standard production time – ships 10–18 business days after approval

Selections available from ultra soft twill, flat sheet cotton, and thick canvas.

Printed Satin Labels

We are excited to be the industry leader in the high definition printed satin clothes labels produced at very affordable prices. Covert any textile label into a one-of-a-kind artwork, with almost limitless details, colors and design possibilities. We produce ultra-high definition images onto poly-satin. The result is a very soft, shiny and luxury product.

ADVANTAGES :

- Enhance your branding strategies – mix and match colors, logos, folding styles and font.
- With small minimums of 50, you can afford to try new styles clothing labels.
- Do you have a photo or a painting? Send us a digital file and we can transform it into a cotton label .
-
- 48+ hour production rush available (conditions and charges apply
- Standard production time- ships 10–18 business days after approval
- Free Shipping anywhere in the US
- Life-Like Photo Quality Ultra High Definition Printed Cotton Labels for Clothes
- Ships in 10–18 business days after approval
- Rush delivery available

For our printed satin fabric labels we use poly-satin material. The end result is a digitally printed tag with a very soft and luxury design.

Your t-shirts and other garment will gain a new look with this type of fabric label. Mix and match colors, design and folds to market your product and distinguish it from other textile competitors. Printed satin tags can be produced in a roll or a specific cut.

Custom Patches

Custom woven patches are an excellent alternative to the embroidered patches. They are cost effective and have a greater capacity for detail and resolution. You can also order a laser cut to create uniquely shaped patches.

ADVANTAGES :

- Rich graphic detail and great clarity
- High resolution leading to clean and crisp designs
- Logos and shapes cut exactly to order
- Stiff backing for easy attachment
- Ideal for high friction areas
- More detailed than embroidered patches
- High definition
- COST EFFECTIVE
- FREE US SHIPPING
- Ships in 10–18 business days after approval
- Rush delivery available

Woven patches have the advantage to allow for a better designed logo, details, colors, even a shape. Woven patches differ from woven labels by being placed (sewn or ironed-on) on the outside of your clothing products. The end result is a direct attention to the customers and outside viewers. Woven patches are available with iron-on backing, adhesive backing or Velcro backing.

What is the difference between Woven patches and Embroidered patches?

Woven patches quality exceed the embroidered patches in the attention to the details, fine lettering and better looks. There is no cloth background showing hence the luxurious look of the woven patches.

Blank Printing Ribbons

Wholesale Price List – The lowest prices in industry
Single Face, Ultrasonic edge cut, super soft Made in England

SINGLE FACE SATIN

- 100% POLYESTER 3/8" 100 YD PER SPOOL \$ 9.00 SINGLE FACE SATIN
- 100% POLYESTER 1" 100 YD PER SPOOL \$15.00 SINGLE FACE SATIN
- 100% POLYESTER 1 1/4" 100 YD PER SPOOL \$19.00 SINGLE FACE SATIN
- 100% POLYESTER 1 1/2" 50 YD PER SPOOL \$14.00 SINGLE FACE SATIN
- 100% POLYESTER 1 5/8" 50 YD PER SPOOL \$17.00 SINGLE FACE SATIN
- 100% POLYESTER 2" 50 YD PER SPOOL \$21.00

- Special size available, please ask.
- Shipping US FREE
- Minimum order \$250.00
- Sample available, 10 yard blank ribbon + printing sample + shipping cost = \$9.50
- Ships in 10–18 business days after approval
- Rush delivery available

Carton Hang tags

Introducing a first ever in the textile industry – canvas style hang tags with upscale quality and feel. Our company can produce 64,000 colors with unlimited shadows and gradients. Our hang tags introduce a new twist for garment branding – the keepsake hang tag.

Because these hang tags resemble miniature oil paintings, your customers can keep them as miniature souvenirs. Our one-of-a-kind canvas hang tags will serve as a constant branding reminder, possibly inducing loyal customers to keep beautiful hang tag collections.

Pricing

Tags starting at \$85/100 pieces and \$185/500 pieces

Ships in 10–18 business days after approval

Rush delivery available

Carton hang tags are perfect for toys, clothing, packaging, hand bags and many other products to promote your brand and style. Carton hang tags excel in their quality, craftsmanship and unique design. Your customers will want to keep the tags and start collecting them.

What do you include on the hang tag?

Information about designer or manufacturer, type of material used, care instructions, model number, price, serial number, company logo.

How is the hang tag used?

Carton hang tags are attached to a garment, hand bag, furniture, toys or other pieces of merchandise to identify the product and establish your brand among your competitors.

Printed/Hot Embossing leather labels

Hot Embossing and Printed Leather Labels in Faux suede or Jackron. High definition leather textile tags.

Rich details.

- Made in US.
- Low minimum of 10 pieces.
- Free US shipping
- Delivery time 10–18 business days after approval.

Jacron labels are very soft and transform your logo into rich embossed end-product of a very high durability and quality.

Real leather – made by tanning of an animal rawhide, often cow hide. Labels are durable and flexible with smooth luxurious finish.

Faux suede – material not made from animals hide, but rather a manufactured microfiber fabric. It is stain-resistant and more durable than real suede. It can be barely distinguished from a real leather suede and it does not require any special laundry treatment. It is an excellent choice for ecological and sustainable garment labels.

Hot embossing labels

300 pieces start \$165.00

Fast turn around time – 7 business days

Rush service available

iron-on backing available with 25% up charge

Embossing technology

In the broadest sense, it means to change a surface from flat to shaped, so that there are regions that are raised up from a background.

Since the opposing surfaces of a thin material are very close to each other, each raised area on one surface is matched by a recessed area on the opposite side, and vice versa.

With leather, this technology is applied as „pattern pressing“ or „blind embossing“.

Area of one surface is recessed while the opposite side remains flat, causing the material to become thinner in those areas. End result is changing the surface of the material from flat to shape, raising up from the background.

Terms and Conditions

OUR GUARANTEE TO CUSTOMERS

- 100% customer satisfaction
- Low Price Guarantee
- Printed labels MADE IN USA
- US shipping is FREE OF CHARGE
- All material is of high quality

WE NEED YOUR HELP IN THE PROCESS

Send us your artwork as specified in our requirements

Remit your payment through verified PayPal account once you receive our invoice

Give us your layout corrections within 24–48 hours of payment (2 sets of corrections FREE of charge)

Consider a color tolerance (small shade differences might occur)

If a 100% visual match is needed, we recommend a mailed physical sample. Contact us for details .

DECIDE ON THE FOLLOWING

BEFORE YOU ORDER

- PRINTED labels or WOVEN tags
- Straight cut, mid-fold or end-fold

Straight-cut

The ends of a woven tag or printed clothing label are simply heat sealed with no folding. If you plan to sew all four sides or two ends, this is a perfect label for you. The advantage of this type of label is that it is held snugly against the fabric and does NOT tear off easily.

Mid-fold

This type of woven tag or printed clothing label is made as a long rectangle and folded short-ways in the middle. When both cut ends are sown into the garment fabric, the label hangs down. The advantage of this type of clothing label is that you can include extra information, such as the care instructions, on the backside. The disadvantage is that these type of labels can be ripped off or damaged more easily.

End-folds

The woven label is made like a straight cut, but there is a small amount of sew space on the short ends. These sew spaces are folded, and the sewing takes place underneath the woven label. This allows for a nice finished look without seams exposed to the outside. However, unlike the straight cut, it is not as snugly seated and can be ripped or damaged more easily.

CHECKLIST

WHAT WE NEED FROM YOU

- Type of a label: Printed or Woven
- Folding type: Straight cut, mid-folds or end-folds
- Logo, sizing, care content information
- Size of the order: woven is a 100 minimum
- Art work (graphics)
- Send all this information to info@wovenlabelsource.com OR call 678.779.0555

WOVEN LABELS

Please send well defined line/color based artwork. The loom cannot handle shading or irregular lines or small details.

PRINTED LABELS

The only limitation is that the image must be on white or very light colored background. The graphics are limitless.

Other options Iron-on backing (permanent adhesion). When sewing is not an option to apply label or patch, iron-on backing is the ideal option to turn your designs into labels or patches. Sticker backing (temporary adhesion). Peel and stick option for your garment labels or patches.

Custom Clothing Labels

Manufacturing and Color Matching

If you are an experienced apparel designer, you have inevitably been frustrated with the label color matching process, no matter which type of fabric you have sourced for manufacturing. If you are a „newbie“, you are probably very confused by your manufacturer's request for clarification when you indicate the colors “blue” or “red”. Matching colors for labels is a very technical art and science.

Oftentimes, fabric label manufacturers employ a technical color library called the Pantone Color System. An analogy is when you try to match paint colors at the hardware store, you are overwhelmed with numbered colors samples. The reality is very similar when trying to match colors with woven or printed clothing labels.

For instance, if you contact your label manufacturer and indicate you need red, they will request a Pantone or a RGB color because there are literally dozens of shades of red. Even then, there are technical challenges for exact matching that will be covered in the next section.

If you are sending a scanned sample or a graphics file for your label to match, there is another challenge: Subtle digital format alterations.

For instance, what may appear to be blue #j005 on your screen using your graphics program may appear as blue #j010 with your fabric labels supplier's graphics program with perhaps a different screen resolution. The differences are not too big, but if precise color matching is a must, it is imperative to obtain a physical sample of your apparel label before you go to full production. Graphic interfacing technology has not yet caught up with that of the human eye. However, time can be a big downside to physical sampling. If each physical sample takes 3–7 days to produce, and if the fabric label factory is not domestically located, then you also have extended shipping times. There might be substantial costs incurred with sampling that may exceed an experimental minimum fabric label order.

If your budget and production is constrained, then it is highly recommended you allow for a small margin of error with respect to color shading. You can always go back with a second fabric label order to make small adjustments as needed.

The Science of Textile Color

Here we provide a great engineering resource covering the basics of color technology and chemistry. Amazing at it seems, color matching in any industry has a long way to go before perfection is reached.

If you have chosen a set of Pantone colors or perhaps even sent a sample of previous fabric label you already had made up, you may be surprised to find resulting shades of the new delivery slightly off.

Understandably, you call up your clothing label supplier to try to find out as to why your color selection was not to your expectations.

You are told that the label manufacturer makes every attempt to match colors, but that it is very difficult to get a 100% exact match, especially with very deep shades of green, blue, yellow, or red. You are told that in order to get exact matches, a lengthy and expensive physical sampling process must be employed and even that is not guaranteed!

This brings up a very interesting question: Why can't technology present a perfect match the first time? There are several very important reasons for this.

The first confounding element is the actual twist of the yarn. Is it S (counterclockwise) or Z (clockwise)? Believe it or not, the twist direction of the yarn actually affects the ionic bonding properties (the stickiness) of the dye, especially for synthetics.

Another factor to consider is the source of the yarn. If the threads are obtained from different yarn suppliers usually the cheapest wins out, as pricing is the key in today's environment. Did your last label have S or Z threads? This makes a big difference with dye color bonding and thus the resulting shade.

Yet another difference is the slight pH alterations of the water used as a solvent to mix with the concentrated fabric dye. If the pH of water is 6.835 in one batch of dye at the first time and 6.775 with the same batch of dye at the second time, then the ions in the clothing label acid dye will bind slightly stronger or slightly weaker. The resultant shade will be a color very slightly off from the original batch.

This is an important limitation to keep in mind.

The only real solution is to utilize a physical sampling process, and when you are satisfied with the color schemes and matching quality, then make a very large order. Perhaps substantial enough to cover your needs for a year. If you don't plan on making any changes to your woven label, this is definitely the most cost effective avenue.

However, if you need only a limited amount of clothing labels, it is helpful to identify the color requirements to a small range of shade as it is the fastest and least expensive method. Coloring of any textile is an area of great confusion and is oftentimes the source of an apparel designer's stress. Either making large batch orders or relaxing the color requirements to a few similar shades makes label process less complicated and much more cost effective.

Those Scratchy Clothing Tags and the Soft Edge Solution

Clothing labels are like a billboard advertisement to the world establishing who you and your business are. However, the last thing you want is your "advertisement" to be cut off from your clothing line because it irritates the skin. Without costing a lot of money, you can opt to have the edges of your garment labels finished so that your customer will never feel their presence. You can choose a woven edged finish for your clothing labels. The edges are woven with fine polyester thread, rather than simply heat cut with a hot knife. As a result, the tags do not "grab" at skin textures. The cost is usually 35% more than a standard hot-cut tag, but the investment may be well worth it.

Another option for controlling scratchiness is the ultrasonic edge cut. Rather than having an edge that is woven, high frequency vibrations cut through the fabric. The result is that the edges of the label are microscopically sheared and feathered, so the edge is manufactured super-soft. Like the woven edge, the cost premium is 35% more over standard hot cut cutting methods. If you are open to the printed labels clothing label option, cotton printed clothing labels are very durable and soft. New technologies in textile industry allow for ultra-high resolution photo-image quality. Printed satin labels are another low cost option and are appropriate for upscale apparel, underwear, swim wear, and babies clothing. It is now possible to have almost any shading, color, or fine detail printed onto a quality ultra-high end clothing label without the high cost. Another new technology allows for very soft clothing tags to be made of faux suede or imitation leather tags. Like the cotton tag, this type of label allows for a myriad of colors and designs, although of slightly less detail than the printed cotton. The edges are extremely soft and the quality is very upscale.

The Difference between Woven and Embroidered Patch

The branding patch is manufactured in two forms: Woven and Embroidered.

Custom woven patches in general may be circular, square, or laser cut into any specific shape requested. Patches are permanent fixtures to garments. They are usually attached to the outside of the fabric and not intended to be cut off or removed easily like regular labels can. Oftentimes, they are conspicuous and contain emblems, logos, and written information.

Custom woven patches have higher definition (resolution) of the lettering and logo edges than embroidered. They are usually 30–50% cheaper to produce and have a quicker turnaround time. They are flatter and easier to sew or iron on a piece of fabric than embroidered patches.

A „laser cut“ or „die cut“ woven patch is cut into a shape other than a square, such as an oval or stars shapes. Because woven patches are larger than regular woven labels, more logo or lettering detail (resolution) can be produced. A larger woven area means greater graphic detail capabilities.

Custom embroidered patches have a three-dimensional “lift” to the fabric due to the density of the stitched thick threads. Embroidered stitching allows for a classy look, but is not the best choice for capturing high resolution detail, containing costs, or with working with very tight production schedules. In essence, they are more expensive and take longer to manufacture.

You can assess your graphic requirements and budget and determine the best choice for your project. If cost is a primary concern, then consider the laser cut woven patches.

If containing costs is less of a concern and you want a three-dimensional texture (or life) to your patch, then embroidery is the way to go.

Rush Production and Delivery Service

Regular production

Woven labels 10–18 business days

Printed labels 10–18 business days

Rush production

7–10 business days

24–48 hours

BE EFFECTIVE

Submit your artwork, dimensions, folding type and the number of labels needed.

Submit the latest day you need to have your labels in hand

We will provide you with a quote that has a time sensitive deadline for payment.

We will need you to approve the layout within 24hrs – check your email often.

Each order gets 2 free layout corrections after the payment has been received.

Frequently Asked Questions

Q: What type of products do you offer?

A: Custom woven labels , printed cotton labels , printed satin labels , woven patches , carton hang tags , printed leather tags . All our products are of the highest quality and we guarantee 100% customer satisfaction. We operate and manufacture labels, patches and tags at our two main factories, one in Tampa, Florida and the other one in Istanbul, Turkey. No outsourcing, no China production. We are Made in USA certified for several of the main labels we produce.

Q: What is the delivery time for your labels?

A: Custom woven 10–18 business days, printed cotton/satin labels 10–18 business days, patches and tags 10–18 business days. These are our usual delivery times, however all might depend on the customer needs, design and label specifications. To get the most accurate delivery times for our labels, please contact us here .

Q: Do you offer rush service?

A: Yes, rush production for woven labels is 7–10 business days, for printed labels 24–48 hrs. For terms, conditions and prices, please contact us here to get the most accurate estimate on your labels rush delivery. We do our best to satisfy your rush service needs **and work** diligently on delivering our labels on time.

Q: What do I need before I place an order?

A: Decide if you need woven or printed labels . Have your logo ready; send us your request with as many details as possible such as folding type (straight cut, mid-folds or end-folds) and regular/rush production . The more information we receive, the faster and more accurate the label production becomes. We offer free consulting, so do not hesitate to contact us here if you are unsure about your needs or need a recommendation. We work with a variety of merchandise and garment customers across the whole label industry and hence have a good eye for the best possible product.

Q: Is there a minimum order for labels?

A: Usually 100 for woven labels , 50 for printed labels . However, based on your needs and customer level (first time, repeat order, etc.) we will ensure you are a satisfied customer and have the product you deserve. Some label and patches production are tied to a minimum order but in many instances we can work around that number.

Q: What are your prices?

A: We offer one of the lowest prices on the label market. Woven labels starting at \$165/100 pieces, printed labels at \$85/50 pieces. Given our two main label factories (US and Turkey) and hence no third party supplier, we are able to provide the lowest price for our labels and patches in the garment industry. Please contact us here for the most accurate price as we do award repeat orders or even first time customers to create variety of loyalty and price competitive programs.

Q: How much do you charge for shipping?

A: We offer FREE US shipping, no exceptions. Anywhere in the US, the shipping charges are on us. International shipping fee applies to all overseas label and patches orders according to standard international charges.

Q: Should I choose iron-on or sew-on?

A: That depends on the time and labor available. Sew-on provide better image but iron-on are much less labor intense. So if you are in a hurry, iron-on labels and patches are the right choice for you. Sew-on labels and patches do look better but of course that comes with more effort, time and cost on the sewing part.

Q: What can I use the labels for?

A: There are truly no limits on the choice of fabric. Use labels for your garment clothing, handbags, baby clothing, and any fabric material you produce and want to promote it your own unique way. One would be surprised in how many different ways labels and patches are used. Some products like toys, furniture and baby items can have up to 4 different labels and hang tags attached to them. The reason is to provide the customers with the most viable information about the product, care, specific user warnings and also it serves as a marketing tool for the company. Hence, be creative and have a design for your labels, patches and tags in order to differentiate yourself from your competitors.